

## SUKU MENTAWAI 'PERSONAL FILM AMBASSADOR'

# Screening Information

Below is a checklist outlining the basic guidelines for your screening, including important details about our #wafsac campaign.

1

### REGISTER

Register your screening details (including time, date and location) via [campaign@iefprograms.org](mailto:campaign@iefprograms.org)

2

### PROCESS

To screen the film you will need Internet access. A link will be provided to the host and remain available for 24 hours.

3

### ADMISSION COST

A \$10 donation from audience members to contribute toward the Mentawai community's cultural-based education program

### BEFORE THE SCREENING

We suggest personalising this by mentioning your connection to Mentawai or the campaign, including a brief summary of why you feel this film is important to watch/share.

*Film running time: 87min*

### POST SCREENING

Provide a short summary about our upcoming #wafsac global launch:

- The #wafsac 30-day online campaign aims to raise \$1million for Suku Mentawai's cultural and environmental education program.
- Just as we have tonight, 100,000 people all around the world will pay \$10 each to screen the film. This audience, as they watch and learn about Mentawai culture, will be helping to save it. It's that simple: watch a film, save a culture #wafsac
- For those willing to recommend this film to others and contribute to the success of this indigenous education program and campaign, please leave your details on the form provided (or via <http://www.iefprograms.org/ambassador>). From here, Rob & the campaign team will send further details outlining the steps to take.



More details about the program and/or film can be found at:  
[www.sukumentawai.org](http://www.sukumentawai.org) | [www.iefprograms.org](http://www.iefprograms.org) | [www.asworldsdivide.com](http://www.asworldsdivide.com)

Of course any further donations are welcomed [www.iefprograms.org/donation](http://www.iefprograms.org/donation)